

The Bernard Blum Award

- Memorable Innovations and what the judges look for

Dr Owen Jones

Lisk & Jones Consultants Ltd,
Lisvane, Cardiff CF14 0XJ, UK

owenj@plaga.demon.co.uk

www.liskandjones.com

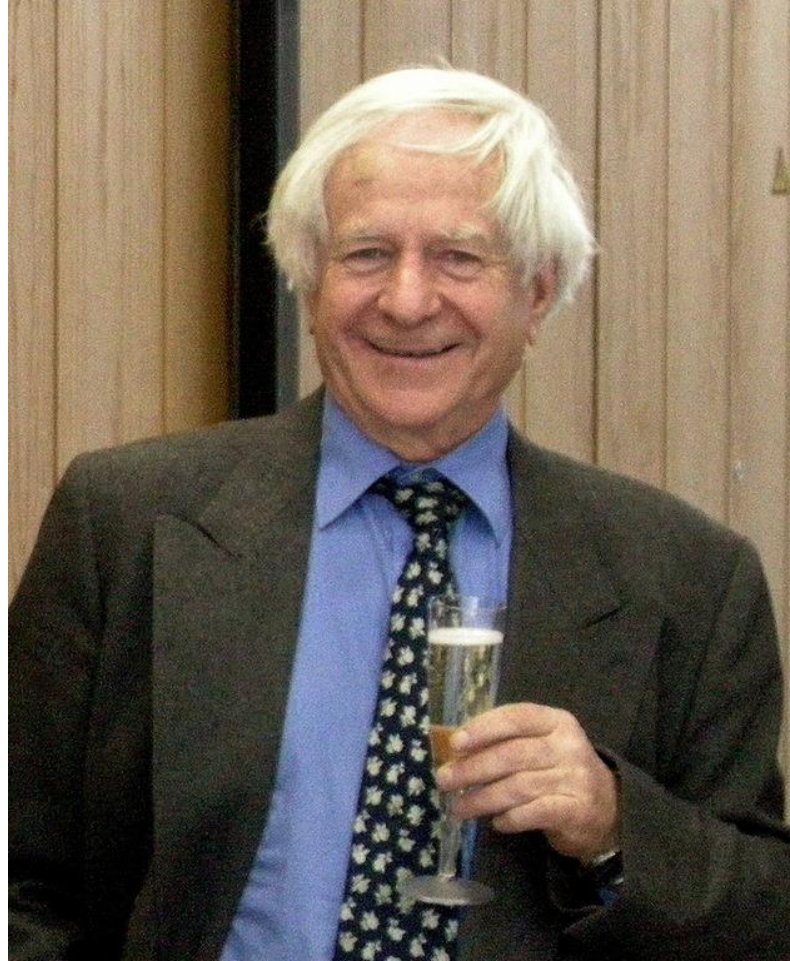
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ABIM, Basel

Summary

- Bernard Blum
- The Award
- The Panel of Judges
- Awards to date
- What we look for?

Bernard Blum – the founding father of IBMA



1938 - 2014

https://en.wikipedia.org/wiki/Bernard_Blum



BERNARD BLUM
AWARD 2018

- An independent jury selects a winning biocontrol product which provides an effective solution in the management of pests or diseases while having a low impact on human health and the environment. A second and third place are also awarded.
- There have been typically 12 to 15 entries every year
- IBMA will award a trophy to the winner
- They will be interviewed and will have product placement in New Ag International and 2BMonthly publications, as well as complementary registration for ABIM in the following year
- The 3 shortlisted finalists have a poster to display their innovations at ABIM in the year of their award.

The Panel of Judges

- Ilaria Pertot
 - Fondazione Edmund Mach, Istituto Agrario San Michele All'Adige, Italy
- Alberto Urbaneja
 - Valencian Institute of Agricultural Research (IVIA), Spain
- Johannes Jehle
 - Julius Kühn-Institut, Darmstadt, Germany
- Owen Jones (Coordinator, Judge and Chair) UK



Awards to Date

Year	Place	Product	Company
2017	Winner	Tremos	CBC Europe
	2nd Place	LifeGard®	Certis USA
	3rd Place	Ulti-Mite Swirski	Koppert
2016	Winner	Romeo	Agrauxine
	2nd Place	Attracap®	Biocare GmbH
	3rd Place	Isonet® LPF	Shin-Etsu & CBC (Europe)
2015	Winner	Spear tm	Vestaron
	2nd Place	PMV® -01	DCM & De Ceuster
	3rd Place	Flying Doctors®	Biobest

What we look for ?

- Each entry is scored independently by each judge against three criteria:
- **Scientific** Foundation and Merit
- Degree of **Innovation**
- **Commercial** opportunity
 - Has to be for biocontrol
 - It has to be registrable if required
 - $S \neq T \neq I$ (Toyota)
 - Has to be novel
 - Has to have the potential to make an impact in the market

Scoring

- Each judge evaluates every entry against the three criteria:
- Scientific, Innovation and Commercial
- Adding the scores for each criteria gives a total score for that entry.
- The entries are then ranked first to last by each judge
- Owen Jones then combines all the rankings to give an overall rank – first to last
- The top three are listed on the IBMA website
- The winner and 2nd and 3rd place are announced at ABIM

Finally,

- Please consider entering your product in the future
- Remember to highlight the three essential criteria
- Best of luck!
- Thank you!

Questions in the panel discussion session